IEEE Nuclear and Plasma Sciences Society

INDUSTRIAL EXHIBITION
Boston Convention and Exposition Center, Boston, Massachusetts

Nuclear Science Symposium & Medical Imaging Conference

CONFERECE WEB SITE: www.nss-mic.org/2020
Dear Industrial Partner:

The 2020 IEEE Nuclear Science Symposium, Medical Imaging Conference and 27th Symposium on Room-Temperature Semiconductor Detectors will take place at the Westin Boston Waterfront from 31 October to 7 November 2020. This joint conference has historically been one of the largest and most important technical meetings in the field of radiation detection instrumentation and signal processing for high energy physics, medical imaging, photon science, space applications, homeland security, and much more. It always attracts the active participation of an international group of world-class scientists and engineers who present their most recent research results and attend advanced workshops and courses. It will provide an exceptional opportunity for you to showcase your newest products and services, and we hope you can join us there!

For the past several years attendance at the NSS, MIC and RTSD has averaged about 1800, and we anticipate at least this many in Boston in 2020. Around 75 exhibitor booths have typically been available, which usually sell out well before the conference. In 2020, we will be able to offer 80 10 x 10 ft booths that will be co-located with the meeting's poster sessions and coffee break areas in Boston Convention Center adjoining the hotel, enhancing traffic flow through the exhibit area and interactions with attendees. Details on the layout can be found in this prospectus. A limited number of booths have been blocked as double until 1 June when they will be released as single booths. All reservations are on a first-come, first-served basis, so don't delay submitting your request!

To allow the NSS, MIC, and RTSD communities ample time to visit with you, the exhibits will be open from Tuesday lunch through Thursday afternoon, with time on Monday afternoon and Tuesday morning to set up your booth, and on Thursday evening and Friday morning to dismantle it. To further enhance your networking opportunities with the attendees, a 90 min "Happy Hour" reception will be held in the exhibits area on Tuesday evening immediately following the end of the technical sessions. Drinks and hors d'oeuvres will be served. The detailed exhibitor’s schedule is included in this prospectus.

You should not miss the opportunity to further increase your visibility to the scientific community by participating in the Exhibitor Technical Sessions, which will be held in a meeting room with the main sessions on Wednesday. These presentations should be aimed at providing basic technical information on the usage and/or performance of a product or service. Each talk will be allocated 18 min including presentation and discussion. These talks will be scheduled in line with other scientific technical sessions and will be fully integrated with the main conference program, encouraging greater attendee awareness and participation. Presentation time slot and title must be submitted on the conference website before 1 October 2020. The number of talks will be limited, so submit your request early to avoid being left out! During the exhibition a Technology Transfer Program will also be organized, giving the opportunity to the scientific community participating in the conference and to you to discuss how best industry can profit from the technological developments carried out in academia.

On behalf of the 2020 NSS MIC Organizing Committee and its General Chair, Lorenzo Fabris, we invite you to take part in this unique opportunity to present your products and to network with our world-class scientific and technical communities. Your active participation is crucial for the success of this meeting, and we thank you for your continued support through your attendance. We look forward to seeing you in Boston.

Ronald Keyser,  
Industrial Program Chairs
RENTAL RATES
Each single booth space is $4,000.00 and is 10’ deep x 10’ wide. Space includes 8’ high curtain back wall, 3’ high curtain side dividers and 44” x 7” identification sign. No furnishings or utilities are included and should be ordered on the service forms that will be sent in the Exhibitor Manual in July 2020.
Double booths are $8,000, and are 10’ deep x 20’ wide. Other specifications are twice the single booth specifications. Three spaces inline or in an “L” shape is three times the specifications as the single booth.

EXHIBITION DIRECTORY
The exhibit fee includes Exhibitor listing (including company name, address details, and a brief description of services and products presented) in the NSS-MIC Meeting App, which will be available electronically about three months before the conference and updated weekly as part of the electronic program book. A printed version will be available at the conference.

EXHIBITION DIRECTORY ADVERTISING
Exhibitors can enhance their participation in the Exhibition by placing paid advertisements in the Exhibition Directory. Scrolling banner ads in the NSS-MIC Meeting App or equivalent will also be available. For complete rates and technical specifications, please contact the Industrial Program Chair.

TERMS AND CONDITIONS OF EXHIBITING
Exhibitors are asked to pay particular attention to the General Exhibition Regulations contained in this prospectus. Signature of the Exhibition Application Form implies acceptance of these conditions.

RESERVATIONS
Applications will be processed beginning on 15 January 2020, on a first-come, first-served basis. Exhibitors should complete the online application and payment form at http://www.nss-mic.org/2020. A preliminary floor plan is shown below. The final floor plan will be available during the registration process.

CONFERENCE DELEGATE REGISTRATION
Each registered company will receive one complimentary full conference registration per booth, including access to the scientific program and conference proceedings. In addition to the Full Conference Registration, two exhibition staff registrations are included for each booth space rented. Exhibition staff badge holders are not permitted in the technical sessions. Registration codes will be issued when registration is opened to register at the special rates on the regular conference registration website. Exhibitor badges may be picked up at the conference registration desk. Staff registrations may be upgraded to full registrations by paying the difference between the staff fee and the full fee. Staff registrations in addition to the two are $300. IEEE member fees are included.

TYPES OF BOOTHS:
White – single 10’ x 10’ booths and may be reserved as one booth or combinations of booths.
Yellow – double 10’ x 20’ booths will be only available as double until 1 June 2020. Reservations will be accepted for the individual booths in the case they are not sold as doubles but you should reserve a different single booth in case the one you prefer does not become available. After 1 June, you will be asked if you want to switch booths or not. On 1 June 2020, any doubles not sold will be available as singles to new registrants.

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For further general information on the exhibition please contact the Industrial Program Chair: Ron Keyser, PhD, Exhibits Committee Chair, ronkeyser@ieee.org

To book your space, go to the registration website shown on: http://www.nss-mic.org/2020

The floor plan in this brochure is correct at the time of printing. However, the organizers retain the right to make alterations should it be deemed necessary.
Limitation of Liability

The Applicant agrees that IEEE shall not be liable for any damage or injury to persons or property, or any losses or damages of any kind sustained through the exhibition, except for losses or damages caused by the sole negligence or willful misconduct of Management. The parties to this contract agree that this agreement is a license to use exhibit space and not a lease or sublease of real property.

4. Fire, Safety and Health

The Applicant assumes all responsibility for compliance with local, city, and state ordinances and regulations concerning fire, safety and health. Applicant must construct booths in such a manner that will reasonably accommodate expected attendances within the confines of their licensed exhibit space. No damaged or transported property, under the requirement to carry workers compensation protecting employees in accordance with the laws of the states where the booth space is used. The IEEE shall be considered as the Applicant, and no other company is licensed to use the space unless the company or unit is a subsidiary, parent, or affiliate of the Applicant.

Official Contractor

The Official Contractor has been designated to perform services for an Applicant such as the rental of equipment, construction, electrical work, plumbing, painting, and other service. No Applicant or representative shall conduct such services with other than the official contractor in accordance with the lease agreement. booths shall be available as singles.

Assignment of Space

In the current scheme, the company selects their booth on an interactive website. All the currently reserved booths are shown with the company name. Once selected the booth can only be changed by application to the Exhibits Chairman. Payment must be received within 14 days of the assignment will be released.

Management reserves the right to withdraw its acceptance of this application/contract if it determines in its sole discretion that the Applicant is not eligible to participate, or if the Applicant’s product or service is not eligible to be displayed in this exhibit, provided, however, that such determination shall be made in good faith and in accordance with the rules and regulations established by IEEE.

Non-Discrimination

IEEE is committed to the principle that all persons shall have equal access to programs, facilities, services, and employment without regard to personal characteristics not related to ability, performance, or qualifications as determined by the IEEE’s policy and/or applicable laws.

Exhibit materials may not be sent directly to Boston Convention and Exhibition Center. It is recommended that a broker be used to receive your freight, process through customs and deliver to the conference when needed.

Shipment

Exhibitor materials may not be sent directly to Boston Convention and Exhibition Center. It is recommended that a broker be used to receive your freight, process through customs and deliver to the conference when needed.

A Service Contractor will be chosen by Management that provides services tailored to international exhibitors, including full service, inclusive of freight, controls, and handling. Shipping information will be provided in the Exhibitors Service Kit that will be provided to all exhibitors in July 2020. Responsibility is reserved for all contracts and charges for these services.